



T WORLD ENTERTAINMENT AND PRODUCTIONS
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TURKEY ENTERS SUPERHERO REALM WITH ANNOUNCEMENT OF T WORLD UNIVERSE SPANNING FILM, TV AND GAMING

ISTANBUL – Turkish production company T World Entertainment and Productions has announced Turkey's first-ever foray into the superhero media space with T World – a new universe of diverse heroes and stories that will span the international market with two feature films, three television series, and plans for video games and books. Turkey is the world's second largest worldwide TV distributor after the United States thanks to the global demand for its telenovelas referred to as *dizi*. The announcement of T World Universe comes on the heels of this success with plans to premier its first series teaser trailer at MIPCOM 2019, held in Cannes on October 14-17th.

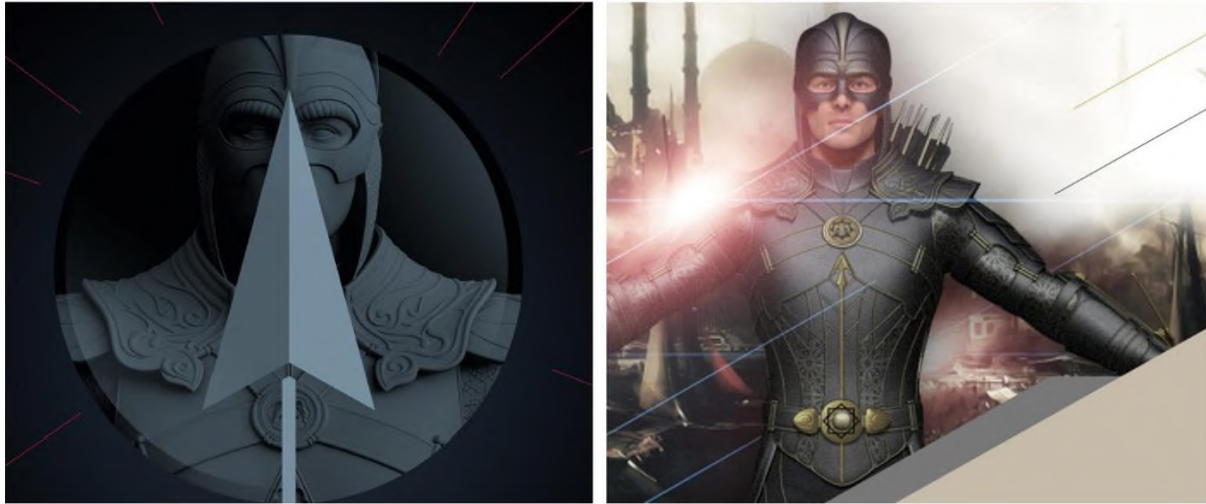
The official public announcement will take place next week at MIPCOM – a leading entertainment content conference and market – with a teaser trailer for the Universe's first hero and series release, Altay, which will feature U.S. director Bobby Roth at the helm of the first episode (Lost, Grey's Anatomy, Prison Break). The company has teased additional characters named Water Nymph, Rumi, Nazar, and The Twins. The Universe will officially launch next April at MipTV 2020, the International Market for Content Development and Distribution.

"We knew from the get-go that creating a vast superhero universe from the ground up was not going to be easy. A serious investment in research and development, an all-encompassing and ongoing process for us, is necessary to tackle such a large-scale project," said Bülent Turgut, creative producer and founder of T World Entertainment and Productions.

The T World Universe is a new genre for Turkey that will leverage the current success of Turkish TV dramas – a leading export with international sales and viewership in 80 countries across Europe, Asia, and Latin America. The American market has recognized this potential as well, with Netflix already streaming shows such as the international hit 1001 Nights and currently remaking other popular Turkish originals. T World will premier in markets including Eastern Europe, Western and Central Asia, and the MENA region, while also targeting leading American over-the-top (OTT) platforms such as Netflix, Amazon Prime, Hulu, Apple TV, and European streaming services.

"With our territory's vast historical infrastructure, our pension for high quality production values and unique storytelling style, and our ability to work with talent all over the world, we have a unique competitive advantage to create a world and stories that will resonate with audiences all around the globe," Mr. Turgut added.

TEASER PHOTOS: ALTAY



ABOUT T WORLD ENTERTAINMENT AND PRODUCTIONS

T World Entertainment and Productions was founded by Bülent Turgut. The company, established in 2016, specializes in the creation and exploitation of the T World Universe—a unique world of superheroes with a distinctive mythology—through film and television series production, gaming, and merchandising.

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